



Creating and images that reflects the aspirations of your business

Title: Corporate Identity and Branding

Challenge: Many of our clients come to us looking to create or refresh their corporate identity. Often they hadn't invested in professional logo and brand development at the outset of their business or their business has changed to such an extent where their current image does little to reflect the type of business they are or aspire to be.

Solution: Whether it is a logo refresh of a full makeover, we can give your organisation an image that will enhance rather than detract from your business. We have designed logos and identities for some of the biggest brands and understand the subtle interplay between typeface, graphics and colour.

Working with our clients we seek to understand the values and personality of their business and reflect this in the design. Our aim - to create lasting brands for our client's businesses that raise them above their competition.

“ In today's business environment your business is often judged in a fraction of a second looking at a business card, website or even a shop front. For many businesses, the impression their corporate identity leaves is often sadly lacking. ”