

Thinking of selling your home?

Advertise your house from only **£149**

First 100 properties **FREE** just quote FL10508



More estate agents fees

Agents fees are around 1.0% plus 17.5% VAT. £0,000 you will be paying £2,644. What could it be towards your new home... a new listing throughout or maybe a bigger deposit gets down.

Over 90% of consumers who have bought or sold homes say that they have experienced problems with estate agency services

High HomeBye stacks up property is advertised until sold telephone contact number or board **FREE of charge** gives you up to 6 pictures plus text (direct to you from your listing) if times your property has been viewed appear on the following websites Rightmove, Zillow, Channel Homes and Gorbis based in Grimsby, Cleethorpes and everyone who is looking at your property is

Advertise your house from only **£149**

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property from only £15 for chance to get a **FREE** listing or only, we are giving away free listings and property. To claim click onto id quote promotion code FL10508.

Cut out the middle man and SAVE £1000's

With interest rates on the rise and the impact of the 'credit crunch', getting the maximum amount of profit for the sale of your home has never been more important. A great way to save £1000's is to sell your home yourself. HomeBye is a new home sale business based exclusively in North East Lincolnshire which gives you the benefits of an estate agent at the cost of a private sale by putting you in charge.

On a property sold for £150,000 HomeBye could save you **£2,495***

*Based on 10% estate agent commission (2010)

Go online today and register

homebye.co.uk
Say goodbye to high fees

Any questions? Please call our HomeBye team on 01472 660046

our age personalised

FOR SALE
View by appointment only
Telephone **your number here**

homebye.co.uk
Say goodbye to high fees

FOR SALE sign
We even come and put it up for you.

Terms and Conditions - Free listings only apply to property within a 25 mile radius of Cleethorpes, DN35 5TT and does not include extra such as featured listings. HomeBye has the right to end the promotion at any time and refuse any listing it deems unsuitable.

Thinking of selling or renting your home?

Cut out the commission and SAVE £1000's

Selling your home is becoming increasingly expensive. Agent's fees alone can run into £1000's. HomeBye is an Agent with a difference. A no-commission agent

As an online business our overheads are low so we don't need hefty commissions. In fact we just charge a simple low one-off fee of £179 to advertise your home until it sells or from just £15 for rental property.

One-off fee - your property is advertised until sold
For Sale board put up **FREE** of charge
All properties based in Grimsby, Cleethorpes and surrounding areas

On a property sold for £150,000 HomeBye could save you **£2,465***

*Based on 10% estate agent commission (2010)

Sell your home for a one off fee of **£179** no VAT

Advertise your rental property from **£15** no VAT

First 100 properties **FREE** just quote G7008

Recently listed properties	For Sale	Rentals
Church Lane, Humberston	£235,000	South Kingsholm, £480 PCM
Grimsby Road, Waltham	£220,000	Waltham St, Grimsby, £100 PW
Bergate Ave, Grimsby	£244,000	Waltham St, Grimsby, £90 PW
Sharnham St, Cleethorpes	£150,000	Hankin Ave, Grimsby (house share), £50 PW

Other people are giving it a try, why don't you. Visit our website today

homebye.co.uk
Say goodbye to high fees
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What does your estate agent or letting agent really do for the money they charge? With the rise in house prices over the last few years, working on a percentage commission basis means that traditional Estate Agent fees now run into £1000's for most house sales. Money that could be in your pocket.

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A no-commission estate agent
HomeBye are an Estate Agent with a difference. As an online business our overheads are low so we don't need hefty commissions. In fact we just charge a simple low one-off fee of £179 to advertise your home until it sells or from just £15 for rental property.

One-off fee - your property is advertised until sold
For Sale board put up **FREE** of charge
Easy to use website gives you up to 6 pictures plus text
Secure email contact direct and site statistics
Home visit to provide all key measurements and descriptions

Sell your home for a one off fee of **£179**

Advertise your rental property from **£15**

Last low **FREE** listings available just quote code G7008

Do you have a property to rent?
HomeBye provides a flexible and cost effective way of advertising your rental property in the North East Lincolnshire area.

Are you looking to buy or rent?
For most people, the internet is the most convenient way of looking for their dream property. In fact around 80% of people use the internet to search for homes to buy or rent. HomeBye is an online Estate Agent that makes selling and renting property affordable - which for those looking to buy can only be good news.

Go online today and register
homebye.co.uk
Say goodbye to high fees
Any questions? Please call our HomeBye team on 01472 660046

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Launching a new style of estate agents

Title: Launch of Homebye.co.uk

Challenge: Kinetic were approached by a business that wanted to set up an online, no commission home sale business that allowed sellers to promote their properties for a one off cost. At that point they had no name, no image and no idea how best to promote this new business.

Solution: Our first task was to find a suitable name and branding. We came up with HomeBye which had the double meaning of selling and also saying goodbye to a property. Plus, in a market where most estate agents sound more like firms of solicitors, it stood out. The branding also had to be distinctive as much of the 'marketing' of a property and estate agents is still through the 'For Sale' boards.

We then recommended using both inserts to local households and advertising in local press in addition to online SEO and PPC to promote web traffic.

“ In the volatile property market, launching an estate agency business that did not 'cream off' large fees just for sending round a few people, tapped into a real need and desire in consumers. ”